

Pam Baker

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Many years ago, Pam Baker began a lifelong search to provide First Nations people a stage to showcase their culture. In 1988, Pam established 'Touch of Culture', workshops for Aboriginal women and teens to help them develop increased self-esteem, life skills and cultural awareness. Funding for the workshops was raised through fashion shows that showcased First Nations models, artists and designers. And after two successful years, Pam recognized the need to continue her work on a more formal stage; she registered at the Otis College of Art and Design in Los Angeles and received her degree in fashion design.

Pam returned to Canada in 1998 with the intention of sharing her experiences, technical skills and business acumen with other First Nations people. 'Touch of Culture' was re-born and the new venture incorporated a school of design, a production facility and a design studio. Located on the Capilano Reserve (Indian Reservation) in North Vancouver, 'Touch of Culture' (TOC) is centred on the principle of providing First Nations peoples with the opportunity to explore how modern technology and style can be blended with traditional values and symbols.

Pam is a celebrated guest speaker, workshop facilitator and designer; she blends intelligence, humour and thought-provoking ideas into her collection which includes sportswear, ready-to-wear, wearable art and limited edition one-of-a-kind pieces.

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