

Dene Fur Clouds

EK'O by Dene Fur Clouds

**Innovative ready-to-wear accessories
for people and homes**



In the spirit of the age, DENE FUR CLOUDS, under the ek'o label, offers a variety of knitted ready-to-wear fur fashion accessories.

Luxurious, practical and fun, these unique high fashion pieces are made from the pelts of Genuine Mackenzie Valley Fur – the best of the World's wild fur - and designed and produced at the Dene Fur Clouds design studio in the heart of the Northwest Territories.

The line consists of mittens, hats, scarves, shawls, neck, leg and arm warmers, sweaters, vests, headbands and shoulder bags for men and women. Hand knitted on flat-bed machines, the double knit washable wool and regional sheared beaver and fox are fabricated together to form a washable fur fabric.

This season's inspiration, taken from Traditional Dene hunting attire, accents geometric motifs, fringed edges, feathers carved from Moose antler, and beads. Colour combinations range from black and natural to the ceremonial red and ivory.

"Knitted" fur is an age-old Dene tradition in which FUR CLOUDS clothing was made from interlaced rectangular panels of strips of white snowshoe hare. The panels, sewn together, created the warmest of winter clothing.

In-keeping with tradition, Dene Fur Clouds Limited aims to preserve, protect and promote Dene Culture through the design and manufacture of traditionally inspired ek'o accessories.

Dene Fur Clouds first launched its FurWorks Collection at the Paris Pret in January, 2003 and the line is currently selling in boutiques in Canada and the US. This year, plans are in place to present the line in Germany, Toronto and Montreal, and a new range of ready-to-wear ek'o 'ADD-ONS' is being launched this season and will be seen for the first time at the Fashion-Nation Show during Toronto Fashion Week, March 22-26, 2004.

**FOR FURTHER INFORMATION
AND TO VIEW THE LINE**

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